



Tools4ever strengthens its position as Cloud Identity Management supplier

New York/Seattle, 17 May 2011 – Tools4ever, the market leader in Identity and Access Management solutions, has strengthened its position as a Cloud Identity Management supplier by adding Salesforce.com to its portfolio of supported platforms. For more than five years Tools4ever has been supporting the user accounts management of applications not hosted within an organization's network (LAN). For some time the use of Cloud Applications have been the common property of educational institutions, and this is a market which Tools4ever has successfully supported for many years. Applications which occur frequently in this segment include Google Apps, Live@Edu and Moodle.

Simplifying management, reducing costs and enhancing access is a spur for moving applications to the Cloud. From its years of experience Tools4ever ensures that the user account management can also be carried out more efficiently or even fully automatically. The access (authentication) and rights (authorization) are managed transparently by the Tools4ever software.

Tom Mowatt, General Manager of Tools4ever Seattle: "Thanks to the combination of increased marketing pressures and shrinking budgets, many organizations have been forced to work more effectively while cutting costs, and thus opt for cloud applications. CIOs believe that identity and access management involved in cloud computing is problematic. In fact with Tools4ever's Identity and Access Management applications it's possible to manage identities both inside and outside the organization's walls simply, and with a small investment. That gives organizations the opportunity to make their cloud strategies successful."